

**ISSUES AND PROGRAMS LIST**

**WPDE**

**FLORENCE, SOUTH CAROLINA**

**JANUARY 1- MARCH 31, 2011**

## LIST OF ISSUES

1. **ECONOMY/PERSONAL FINANCE** LAY-OFFS ARE CONTINUING AT LOCAL PLANTS. ASSISTANCE PROGRAMS NOT SUFFICIENT TO COVER NEEDS.
2. **HEALTH CARE/COST** SOUTH CAROLINA HAS ONE OF THE HIGHEST RATES OF HEART DISEASE IN THE NATION. DEATH RATE IS HIGH FOR NEW BORN'S DUE TO POOR HEALTH PRACTICES AND COST. ELDERLY HEALTH CARE IS INADEQUATE DUE TO FIXED INCOME AND HIGH COST OF MEDICINE AND TREATMENT.
3. **CRIME** HIGH CRIME RATE DUE IN PART TO THE ECONOMY. ALSO ATTRIBUTED TO LACK OF EDUCATION. GUNS AND DRUGS ARE EXTREMELY EASY TO GET.
4. **DRUG USE/PREVENTION** HIGHEST RATE OF DRUG USE IN THE STATE. I-95 IS CONSIDERED THE "PIPELINE" FROM FLORIDA TO NEW YORK AND DRUGS FLOW FREELY INTO THE AREA.
5. **EDUCATION** AREA HAS EXTREMELY HIGH RATE OF DROP-OUTS. LACK OF INTEREST IN FURTHERING EDUCATION. LACK OF FINANCIAL ASSISTANCE IS A DIRECT CAUSE OF LACK OF EDUCATION.
6. **ENVIRONMENT** DUE TO PROXIMITY TO NUCLEAR PLANT, AND SEVERAL OTHER PLANTS THAT DUMP WASTE, WE ARE MORE AWARE OF ENVIRONMENTAL NEEDS OF OUR AREA.
7. **PREJUDICE/INTOLERANCE** THIS IS BECOMING MORE OF A PROBLEM AS MINORITIES LOSE JOBS DUE TO LACK OF TRAINING AND EDUCATION. THEY FEEL THEY ARE NOT FAIRLY TREATED BY OUR LOCAL LEADERS.

ISSUE: ECONOMY/PERSONAL FINANCE

PROGRAM: WPDE NEWSCHANNEL 15 SPECIAL REPORT  
 DATE/TIME: FEBRUARY 8 & 9 NEWS @ 6 & 11 PM  
 DESCRIPTION: SPECIAL REPORT ON WIND TURBINES & THE POTENTIAL EFFECTIVENESS OF HARNESSING WIND ENERGY ON THE GRAND STRAND.

PROGRAM: WALL STREET JOURNAL  
 SOURCE: NBC UNIVERSAL  
 DATE/TIME: SUNDAYS 6:30-7:00 AM  
 DESCRIPTION: THIS PROGRAM LOOKS AT THE MARKET FROM THE WEEK IN REVIEW. ANALYSIS OF DIFFERENT STOCKS, ETC. OFFERS INVESTMENT ADVICE, INTERVIEWS TOP MONEY MANAGERS AND IN-DEPTH PERSPECTIVES ON MARKET CONDITIONS.

PROGRAM: CAROLINA THIS WEEK  
 SOURCE: WPDE NEWSCHANNEL 15  
 DATE/TIME: SUNDAYS 9:00-9:30 AM  
 DESCRIPTION: LEARN MORE ABOUT SOUTH CAROLINA POLITICS, AND ABOUT THE PEOPLE WHO WANT TO LEAD OUR STATE, CITIES AND COUNTIES AND WHERE THEY STAND ON THE ISSUES. CAROLINA THIS WEEK WITH TIM MCGINNIS WILL FEATURE LOCAL AND NATIONAL POLITICIANS, AND CENTER ON ISSUES AFFECTING PEOPLE ON THE GRAND STRAND AND IN THE PEE DEE.

PROGRAM: CAROLINA & COMPANY  
 SOURCE: WPDE NEWSCHANNEL 15  
 DATE/TIME: WEEKDAYS NOON  
 DESCRIPTION: HIGHLIGHTS LOCAL HISTORY, BUSINESSES, YOUTH, HEALTH, & ADVOCACY ORGANIZATIONS IN A NEWS MAGAZINE-STYLE FORMAT.

SEE ATTACHED LIST OF ABC PROGRAMS RELATING TO THIS ISSUE.

PROGRAM: PSA'S  
 DATE/TIME: AIRS AT VARIOUS TIMES FROM SIGN-ON TO SIGN OFF

COLLEGE ACCESS CAMPAIGN  
 FORECLOSURE PREVENTION: MAKING HOMES AFFORDABLE  
 IRS FREE FILE  
 EARNED INCOME CREDIT  
 VETERAN SUPPORT  
 COLLEGE CRASH COURSE: NFL  
 LIVE UNITED: PUBLIC SERVICE INVOLVEMENT  
 ENERGY SAVERS  
 NATIONAL GUARD

WPDE NEWSCHANNEL 15 SPONSORED THE FOLLOWING:

WE SPONSORED & ALLYSON, ED, TIM & RICH WERE CELEBRITY WAITERS AT THE AMERICAN RED CROSS HEROES LUNCHEON, FEBRUARY 24

ALSO SPONSORED THE RED CROSS GOLF TOURNAMENT, FEBRUARY 26.

CHIEF METEOROLOGIST ED PIOTROWSKI EMCEED COMMUNITY EVENTS & MADE APPEARANCES AT TOWN HALL MEETINGS FOR DIFFERENT COMMUNITIES ALONG THE GRAND STRAND & THE PEE DEE. SEE ATTACHED LIST OF APPEARANCES.

SPONSORED THE SENIOR LIFE EXPO. ALLYSON FLOYD & TONYA BROWN EMCEED, MARCH 11-13

MEDIA SPONSOR: MB S.E.A.S. (SUCCESSFULLY EDUCATING ALL STUDENTS) FUNDRAISER, MAR 19

SPONSORED THE WIPL CONFERENCE & DINNER AT CCU. (WOMEN IN PHILANTHROPY & LEADERSHIP) MARCH 25

SPONSORED MBACCC F.L.A.V.O.R. SUPPORTING LOCAL CULINARY SCHOLARSHIPS, MARCH 31

ISSUE: HEALTH CARE/COST

PROGRAM:	WPDE NEWSCHANNEL 15 SPECIAL REPORT	
DATE/TIME	FEBRUARY 10	NEWS @ 6PM
DESCRIPTION	WAITING GAME- MAN WHO'S BEEN WAITING 8 YEARS FOR A KIDNEY TRANSPLANT	
DATE/TIME	FEBRUARY 15	NEWS @ 6PM
DESCRIPTION	GOING ORGANIC-EXPLORATION OF DIETARY BENEFITS & LOCAL AVAILABILITY	

SEE ATTACHED LIST OF PROGRAMS RELATING TO THIS ISSUE.

PSA'S AIR SIGN-ON TO SIGN-OFF AT VARIOUS TIMES

ANTI-SMOKING CAMPAIGN  
ANTI-TEXTING CAMPAIGN  
LET'S MOVE.GOV CHILDHOOD OBESITY CAMPAIGN  
MARCH OF DIMES WALK FOR BABIES CAMPAIGN  
LEAD POISONING PREVENTION SERIES  
MEN'S HEALTH ISSUES CAMPAIGN  
FLU VACCINATION (4 SPOT SERIES)  
UNITED WAY  
BOOSTER SEAT CAMPAIGN  
HELP HOSPITALIZED VETS  
SHRINERS HOSPITAL FOR CHILDREN

WPDE NEWSCHANNEL 15 SPONSORED EACH OF THE FOLLOWING:

WE SPONSORED THE CONWAY MEDICAL CENTER WINTER GALA FUNDING OUTREACH VAN SERVICES TO POOR & UNINSURED, JANUARY 22

GRAND STRAND REGIONAL MEDICAL CENTER HEALTH FAIR, CHIEF METEOROLOGIST ED PIOTROWSKI & ANCHOR TIM MCGINNIS MANNED BOOTH, FEBRUARY 5

WE SPONSORED & ALLYSON, ED, TIM & RICH WERE CELEBRITY WAITERS AT THE AMERICAN RED CROSS HEROES LUNCHEON, FEBRUARY 24

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FLORENCE COUNTY DISABILITIES FOUNDATION BBQ FUNDRAISER. ALLYSON FLOYD & MALLORY NICHOLLS GUEST SERVERS, MARCH 8.

SPONSORED THE SENIOR LIFE EXPO. ALLYSON FLOYD & TONYA BROWN EMCEED, MARCH 11-13

SPONSORED THE PEE DEE STREET RODDERS RUN TO THE SUN MOTORCYCLE DRIVE, BENEFITS CHILDREN'S MIRACLE NETWORK & MULTIPLE SCLEROSIS SOCIETY, MARCH 17-19

SPONSORED COOKIES FOR CANCER DRIVE, MARCH 20

SEE ATTACHED FOR MORE PUBLIC APPEARANCES

ISSUE: CRIME

PROGRAM: WPDE INCLUDES A CRIMESTOPPERS SEGMENT EVERY SATURDAY NIGHT DURING OUR 11 PM NEWSCAST.

SEE ATTACHED FOR OTHER PROGRAMS RELATING TO THIS ISSUE.

PROGRAM TIME	PSA'S AIRS AT VARIOUS TIMES FROM SIGN-ON TO SIGN-OFF  MENTORING-BIG BROTHERS-BIG SISTERS ANTI-TEXTING CAMPAIGN (2 SPOTS) THINK BEFORE YOU SPEAK: ANTI HOMOPHOBIC SLURS FATHERHOOD (3 SPOTS) VETERAN'S SUPPORT CAMPAIGN ADOPTION (6 SPOT SERIES) UNITED WAY (3 SPOT SERIES) NATIONAL GUARD ( 3 SPOTS) LIFELONG LITERACY ( 2 SPOTS) BOYSTOWN HOTLINE HELP HOSPITALIZED VETS
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TONYA BROWN WAS GUEST SPEAKER AT THE BLACK HISTORY ALPHA FRATERNITY PROGRAM AT NORTHEASTERN TECHNICAL COLLEGE, CHERAW, FEBRUARY 15

WE SPONSORED THE GREENWING EXTRAVAGANZA, A YOUTH-ORIENTED SATURDAY FEATURING DEMONSTRATIONS IN HUNTING, FISHING, & ENVIRONMENTAL ISSUES, MARCH 5

HOOP ZONE BANQUET, AWARDS CEREMONY FOR GIFTED HIGH SCHOOL STUDENTS WHO EXCEL IN BOTH ACADEMICS & SPORTS, MARCH 13

RBC CUP BASKETBALL TOURNAMENT BENEFITS MYRTLE BEACH HAVEN, BATTERED WOMEN'S SHELTER, MARCH 16

MEDIA SPONSOR: MB S.E.A.S. (SUCCESSFULLY EDUCATING ALL STUDENTS) FUNDRAISER, MAR 19

TONYA BROWN WAS A PANELIST AT THE JOURNALISM CAREER FORUM, MORIS COLLEGE IN SUMTER, MARCH 25

METEOROLOGIST MALLORY NICHOLLS SPOKE AT NORTH MYRTLE BEACH CAREER FAIR, MARCH 25

SPONSORED MBACCC F.L.A.V.O.R. SUPPORTING LOCAL CULINARY SCHOLARSHIPS, MARCH 31

ED PIOTROWSKI MADE REGULAR APPEARANCES AND GAVE SPEECHES AT CAREER DAYS FOR ELEMENTARY, MIDDLE, AND HIGH SCHOOLS DURING THIS QUARTER. WE ALSO CONDUCT REGULAR TOURS FOR SCHOOLS & COMMUNITY GROUPS. SEE ATTACHED.

ISSUE: DRUG USE/PREVENTION

PROGRAM: WPDE NEWSCHANNEL 15

DATE/TIME NEWS @ 6 & 11 PM

DESCRIPTION THE ISSUE OF THE GROWING POPULARITY OF THE LOCAL USE OF SYNTHETIC MARIJUANA HAS BEEN COVERED PERIODICALLY ON OUR LOCAL NEWS BROADCASTS. IT IS AVAILABLE FOR SALE IN THE BEACH SHOPS & LABELLED AS "INCENSE."

SEE ATTACHED LIST OF ABC PROGRAMS THAT RELATE TO THIS ISSUE

PROGRAM PSA'S  
RUNS AT VARIOUS TIMES FROM SIGN-ON TO SIGN-OFF  
ALL ARE 30-SECONDS UNLESS NOTED OTHERWISE

MENTORING-BIG BROTHERS-BIG SISTERS  
ANTI-SMOKING CAMPAIGN (6 SPOT SERIES)  
LIVE UNITED: COMMUNITY ENGAGEMENT  
ADOPTION (6 SPOT SERIES)  
UNITED WAY (3 SPOT SERIES)  
FATHERHOOD INVOLVEMENT  
NATIONAL GUARD ( 3 SPOTS)  
LIFELONG LITERACY ( 2 SPOTS)  
VETERAN SUPPORT CAMPAIGN  
BOYSTOWN HOTLINE  
HELP HOSPITALIZED VETS

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ISSUES: EDUCATION

PROGRAM	CAROLINA THIS WEEK
SOURCE:	WPDE NEWSCHANNEL 15
DATE/TIME	SUNDAYS 9:00-9:30 AM
DESCRIPTION	LEARN MORE ABOUT SOUTH CAROLINA POLITICS, AND ABOUT THE PEOPLE WHO WANT TO LEAD OUR STATE, CITIES AND COUNTIES AND WHERE THEY STAND ON THE ISSUES. CAROLINA THIS WEEK WITH TIM MCGINNIS WILL FEATURE LOCAL AND NATIONAL POLITICIANS, AND CENTER ON ISSUES AFFECTING PEOPLE ON THE GRAND STRAND AND IN THE PEE DEE.

PROGRAM:	KNOW YOUR HERITAGE: AFRICAN AMERICAN HISTORY MONTH EPISODES 1-4
SOURCE	TIMELESS ENTERTAINMENT
DATE/TIME	SUNDAY, JAN 23 1:00-1:30 PM & 1:30-2:00 PM; FEBRUARY 20, 3:00-3:30 & 3:30-4:00
DESCRIPTION	THE PURPOSE OF THE "KNOW YOUR HERITAGE" SERIES IS TO ENCOURAGE THE APPRECIATION OF AFRICAN AMERICAN HERITAGE BY ALL PEOPLE IN AN ENTERTAINING QUIZ SHOW FORMAT.

SEE ATTACHED FOR PROGRAMS RELATING TO THIS ISSUE.

WPDE IS AN ONGOING MAJOR SPONSOR OF THE CHILDREN'S MUSEUM OF SOUTH CAROLINA, & PRODUCES FREE COMMERCIALS ADVERTISING THEIR UNIQUE EXHIBITS & FUNDRAISING EVENTS. WPDE IS A SPONSOR OF THE FLORENCE SYMPHONY ORCHESTRA

PSA'S  
RUNS AT VARIOUS TIMES DURING SIGN ON TO SIGN OFF  
ALL ARE 30-SECONDS UNLESS NOTED OTHERWISE

MENTORING- BIG BROTHERS-BIG SISTERS  
COLLEGE ACCESS CAMPAIGN  
LIVE UNITED: COMMUNITY ENGAGEMENT  
COMMUNITY ENGAGEMENT: COLLEGE CRASH COURSE  
VETERAN SUPPORT CAMPAIGN  
LIFELONG LITERACY (2 SPOT SERIES)  
BOYS TOWN HOTLINE  
ENERGY EFFICIENCY

METEOROLOGIST MALLORY NICHOLLS SPOKE ON A PANEL @ BROADCAST METEOROLOGY TO THE AMERICAN METEOROLOGICAL SOCIETY IN SEATTLE, JANUARY 22

TONYA BROWN BLACK HISTORY SPEAKER AT PRAISE JUDAH HOLINESS CHURCH, MARLBORO COUNTY, FEBRUARY 6

TONYA BROWN BLACK HISTORY PROGRAM SPEAKER AT TIMMONSVILLE LIBRARY, FEBRUARY 12

TONYA BROWN BLACK HISTORY SPEAKER PLEASANT HILL BAPTIST CHURCH, MARLBORO, FEB 20

TONYA BROWN WAS GUEST SPEAKER AT THE BLACK HISTORY ALPHA FRATERNITY PROGRAM AT NORTHEASTERN TECHNICAL COLLEGE, CHERAW, FEBRUARY 15

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EDUCATION, CONTINUED

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SPONSORED MBACCC F.L.A.V.O.R. SUPPORTING LOCAL CULINARY SCHOLARSHIPS, MARCH 31

OUR ANCHORS VISIT MANY SCHOOLS, CAREER DAYS, EDUCATIONAL EVENTS IN OUR AREA AND TALKED WITH STUDENTS ABOUT THE NEED TO STAY IN SCHOOL AND GET AN EDUCATION. OUR STATION PROVIDES REGULAR TOURS TO ELEMENTARY, HIGH SCHOOL, AND HOME-SCHOOLED GROUPS TO PROVIDE AN INSIDE LOOK AT WEATHER REPORT & NEWS PRODUCTION.

WE OFFER INTERNSHIPS FOR COLLEGE CREDIT TO LOCAL UNIVERSITY JOURNALISM STUDENTS.



ISSUE: ENVIRONMENT

PROGRAM JACK HANNA'S ANIMAL ADVENTURES  
SOURCE LITTON SYNDICATION  
DATE/TIME SATURDAY'S (WEEKLY) 7:00-7:30 AM  
DESCRIPTION INTRODUCTION TO WILD AND ENDANGERED SPECIES OF ANIMALS & THE IMPORTANCE OF THE CARE AND PRESERVATION OF ENDANGERED SPECIES.

PROGRAM: REELIN' UP THE COAST  
SOURCE HARNETT & FOSTER  
DATE/TIME USED AS A SPECIAL BROADCAST THROUGHOUT THE QUARTER  
DESCRIPTION SALTWATER SHOW INVOLVING SC DEPT. OF NATURAL RESOURCES & VARIOUS CONSERVATION GROUPS TO EDUCATE VIEWERS ON THE BEST WAY TO PRESERVE OUR RESOURCES FOR THE FUTURE.

PROGRAM: WPDE NEWSCHANNEL 15 SPECIAL REPORT  
DATE/TIME FEBRUARY 15 NEWS @ 6PM  
DESCRIPTION GOING ORGANIC-EXPLORATION OF DIETARY BENEFITS & LOCAL AVAILABILITY

SEE ATTACHED LIST FOR OTHER PROGRAMS RELATING TO THIS ISSUE.

PSA'S AIRS SIGN-ON TO SIGN-OFF AT VARIOUS TIMES  
ALL ARE 30-SECOND SPOTS UNLESS NOTED OTHERWISE

ARBOR DAY: PLANT A TREE FOR CLEAN WATER  
PARK DAY CAMPAIGN: GET OUTDOORS (3SPOTS)  
LIVE UNITED: COMMUNITY ENGAGEMENT  
LEAD POISONING PREVENTION  
HUMANE SOCIETY (2 SPOTS)  
ADOPT A PET  
SOUTH CAROLINA NATIONAL GUARD  
RECYCLING PSA  
ENERGY EFFICIENCY (2 SPOTS)  
VETERANS SUPPORT CAMPAIGN  
READY.GOV FLOOD PREPAREDNESS  
NATIONAL GUARD ( 2 SPOTS)

CHIEF METEOROLOGIST ED PIOTROWSKI EMCEED COMMUNITY EVENTS & MADE APPEARANCES AT TOWN HALL MEETINGS FOR DIFFERENT COMMUNITIES ALONG THE GRAND STRAND & THE PEE DEE. SEE ATTACHED LIST OF APPEARANCES.

TONYA BROWN EMCEED LEVEL GREEN UMC REVIVAL IN MARLBORO COUNTY, JANUARY 20

SPONSORED MYRTLE BEACH HOME & BOAT SHOW, JANUARY 12

MALLORY SPOKE ON A PANEL ABOUT BROADCAST METEOROLOGY TO THE AMERICAN METEOROLOGICAL SOCIETY IN SEATTLE, JANUARY 22

ANCHOR TIM MCGINNIS SPOKE TO PAWLEYS ISLAND ROTARY CLUB, MARCH 3

WE SPONSORED THE GREENWING EXTRAVAGANZA, A YOUTH-ORIENTED SATURDAY FEATURING DEMONSTRATIONS IN HUNTING, FISHING, & ENVIRONMENTAL ISSUES, MARCH 5

SPONSORED THE SPRING GARDEN EXPO, MARCH 26

WE ALLOW THE AMATEUR RADIO COMMUNITY TO USE TOWER SPACE, HELPING DURING TIMES OF DISASTER & SEVERE WEATHER BY RELAYING NATIONAL WEATHER SERVICE INFORMATION.

ISSUE: PREJUDICE & INTOLERANCE

PROGRAM PUPPET LOVE  
SOURCE LOCAL  
DATE/TIME SATURDAYS 7:30-8:00 AM  
DESCRIPTION PUPPETS ARE USED TO CONVEY RELIGIOUS MESSAGES, TO ADDRESS LOCAL ISSUES, TO PROMOTE RACE RELATIONS AND TO URGE CHILDREN TO CONTINUE EDUCATION.

PROGRAM: KNOW YOUR HERITAGE: AFRICAN AMERICAN HISTORY MONTH EPISODES 1-4  
SOURCE TIMELESS ENTERTAINMENT  
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PROGRAM: WPDE NEWSCHANNEL 15 SPECIAL REPORT  
DATE/TIME MARCH 2 NEWS @ 6PM  
DESCRIPTION VOICE FOR THE VOICELESS: A LOOK AT STUTTERING  
  
SEE ATTACHED FOR PROGRAMS RELATING TO THIS ISSUE.

PROGRAM PSA'S AIR SIGN ON TO SIGN OFF. ALL ARE 30-SECONDS UNLESS NOTED  
  
THINK BEFORE YOU SPEAK: ANTI- HOMOPHOBIC SLURS FOR TEENS  
MENTORING: BIG BROTHERS-BIG SISTERS  
COMMUNITY ENGAGEMENT: PUBLIC SERVICE  
LEAD POISONING PREVENTION  
VETERANS SUPPORT CAMPAIGN  
ADOPTION (3 SPOT SERIES)  
UNITED WAY  
FATHERHOOD INVOLVEMENT (4 SPOT SERIES)  
NATIONAL GUARD ( 2 SPOTS)  
LIFELONG LITERACY ( 2 SPOTS)  
BOYSTOWN HOTLINE  
HELP HOSPITALIZED VETS

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SPONSORED COOKIES FOR CANCER DRIVE, MARCH 20

WPDE RUNS A LOCAL COMMUNITY CALENDER. THIS IS A FREE SERVICE TO THE COMMUNITY OFFERING SPACE ON OUR WEBSITE FOR COMMUNITY EVENTS.

A COPY OF ABC'S QUARTERLY REPORT IS ATTACHED.

## 1st Quarter Ascertainment 2011

## JANUARY

- 05 - Tonya judged Johnsonville High School Beauty Pageant
- 06 - Joel spoke to Leadership Grand Strand class of MB Chamber of Commerce.. on how to deal with the news media.
- 09 - Tonya emceed Major Brown's birthday celebration in Charleston County
- 14 - Tim and Mallory spoke to 3 classes at Forestbrook Middle School, part of their Career Day
- 19 - Tracy gave station tour to Conway Leadership
- 20 - Tracy gave station tour to Cub Scout Pack 804
- 20 - Tonya emceed Level Green UMC Revival in Marlboro County
- 21 - Tonya judged Piggly Wiggly Cake Competition in Florence
- 22 - Mallory spoke on a panel about broadcast meteorology to the American Meteorological Society in Seattle

## FEBRUARY

- 04 - Jason judged the Girl Scouts 'Death by Chocolate' Event in Myrtle Beach
- 05 - Tonya emceed Macedonia Baptist Church arts gala
- 06 - Tonya was Black History Speaker at Praise Judah Holiness Church Marlboro County
- 12 - Tonya was Speaker at Black History Program Timmonsville Library
- 12 - Ed and Tim in a booth at the Grand Strand Regional Health Fair at Coastal Grand Mall
- 12 - Jason, Ed, and Ryan in booth at Myrtle Beach Home Show and Boat Show
- 13 - Allyson at CCU Chapel Dedication in Conway
- 13 - Tonya was Black History Speaker Piney Grove Church, Maxton NC
- 15 - Tonya was Speaker at Black History Alpha Fraternity Program at North Eastern Technical College Cheraw
- 17 - Tim spoke to CNC (Myrtle Beach area marketing group) at Hampton Inn at Broadway at the Beach about broadcasting.
- 19 - Tim in Kidz Time Festival booth at Broadway at the Beach.
- 20 - Tonya was Black History Speaker Pleasant Hill Baptist Church Marlboro County
- 24 - Allyson, Ed, Tim, Rich celebrity servers at Red Cross Luncheon in Myrtle Beach

## MARCH

- 03 - Tim spoke to Pawley's Island Rotary Club in Pawley's Island
- 08 - Mallory and Allyson celebrity servers for Florence County Disabilities Foundation BBQ in Scranton
- 11 - Allyson emceed Senior Life Expo in Florence
- 12 - All on air personalities at NMB St. Patricks Day Parade and Festival
- 12 - Tonya was emcee of Senior Life Expo Florence
- 19 - Tonya was emcee United Methodist Women annual tea and hat show Bennettsville
- 19 - Mallory did Taste of the Coast food judging; Barefoot Landing
- 19 - Mallory gave Station Tour; John Trudeau
- 20 - Tonya was emcee Black Marriage Day Ebenezer Baptist Church Florence
- 22 - Darren and Jason part of Kids Night at Chic-fil-a in Conway
- 23 - Allyson gave station tour to 3 and 4 year olds from St Paul's Episcopal Day School in Conway
- 25 - Allyson emceed at Women in Leadership Conference and Celebration in Myrtle Beach
- 25 - Tonya was panelist Journalism Career Forum, Morris College Sumter
- 25 - Mallory spoke at North Myrtle Beach Career Fair
- 26 - Tonya was emcee at Denise Rogers Hair Competition in Dillon County
- 29 - Mallory spoke at Lake View High School Career Day



April 1, 2011

To: Station Management

***Re: ABC Television Network First Quarter, 2011 Program Information***

Attached is the **First Quarter** review of the **ABC Television Network News & Public Affairs Programming**. The information, which we will continue to issue on a quarterly basis, may be useful to licensees in compiling their FCC quarterly issues/program list for your station's public inspection files. All related legal materials will be posted on the A-Net prior to the 10<sup>th</sup> day of the new quarter (Word version 7.0).

If you have any questions regarding this report, please contact your Station Relations representative, or send an e-mail to [abc.affiliate.relations@abc.com](mailto:abc.affiliate.relations@abc.com).

Regards,

Susi D'Ambra-Coplan  
Vice President  
Affiliate Relations

Attachment(s)

**ABC NEWS PROGRAMS – First Quarter, 2011**

**AMERICA THIS MORNING**

*Monday through Friday*

4:30 - 7:00AM ET/PT

This morning news program provides viewers with late-breaking national and international news, sports, weather and financial reports. Featuring separate and distinct fifteen-minute segments, information about overnight events is constantly updated.

**GOOD MORNING AMERICA**

*Monday through Friday*

7:00-9:00AM ET/PT

George Stephanopoulos and Robin Roberts provide viewers with timely news reports, informative features, weather information, and up-to-the minute interviews with world leaders.

**WORLD NEWS WITH DIANE SAWYER**

*Monday through Friday*

6:30-7:00PM ET and 7:00-7:30PM ET

5:30-6:00PM PT and 6:00-6:30PM PT and 6:30-7:00PM PT

ABC News Anchor Diane Sawyer keeps viewers informed about world news events in this half-hour news review.

**NIGHTLINE**

*Monday through Friday*

11:35PM - 12:06:30AM ET/PT - *unless otherwise indicated*

Cynthia McFadden, Terry Moran and Bill Weir co-anchor the program which provides in-depth discussion of current events.

NOTE: As news events warrant, ABC NEWS NIGHTLINE may be expanded. Please refer to the NIGHTLINE section for exact program times.

**WORLD NEWS NOW**

*Sunday through Thursday (Broadcast Day)*

2:00 - 6:00AM ET

1:00 - 6:00AM CT

12:00 - 6:00AM MT

12:00 - 5:00AM PT - *Sunday*

12:36:30- 5:00AM PT - *Monday through Thursday*

Comprised of thirty-minute segments, ABC's WORLD NEWS NOW offers up-to-date news coverage including a mixture of live and taped coverage of domestic and international news issues.

**PRIMETIME: WHAT WOULD YOU DO?**

Using hidden cameras, "What Would You Do?" establishes everyday scenarios and then captures people's reactions. Whether people are compelled to act or mind their own business, **John Quiñones** reports on their split-second and often surprising decision-making process.

*Fridays*

9:00 - 10:00 PM ET

20/20

Informational News magazine combines hard-hitting investigative reports, newsmaker interviews, compelling human interest and feature stories, and offers viewers a chance to learn more about the world around them.

*Monday thru Friday*

10:00 - 11:00PM ET

ABC News Correspondents Chris Cuomo and Elizabeth Vargas anchor 20/20.

#### **THIS WEEK WITH CHRISTIANE AMANPOUR**

*Sundays*

9:00 – 10:00AM ET / 8:00 – 9:00AM PT

and 10:30 – 11:30AM ET / 9:00 – 10:00AM PT

ABC News Correspondent Christiane Amanpour anchors this news/interview program which focuses on the latest news events. World leaders and policy makers participate in roundtable discussions.

NOTE: ABC Sports programs may necessitate the pre-emption or re-scheduling of various news feeds.

#### **WORLD NEWS WITH DAVID MUIR**

*Saturdays & Sundays*

6:00 – 6:30PM ET / PT and 6:30 – 7:00PM ET / PT

This half-hour news program reviews the day's major events.

NOTE: ABC Sports programs may necessitate the pre-emption or re-scheduling of various news feeds.

#### **ABC NEWS BRIEF**

*Monday through Friday*

aprx. 2:58 - 3:00PM ET/1:58 - 2:00PM PT

This two-minute news capsule updates important news events of the day.

NOTE: As events warrant, ABC NEWS BRIEF may be expanded or re-scheduled, or an additional News Brief may be scheduled.

## **ABC NEWS PROGRAMS – 20/20 – First Quarter, 2011**

**20/20**

Friday, January 7, 2011

### **HS CINDERELLA**

Why did high school outcast Christine Paolilla, who was transformed from an ugly duckling into “Miss Irresistible,” turn on the very girls who made her popular? Was Christine responsible for murdering Rachael Koloroutis and Tiffany Rowell and two others? ABC News Correspondent Deborah Roberts reports.

Friday, January 14, 2011

### **PEACE CORP SCANDAL**

The Peace Corps is one of the most iconic and respected organizations in the world which was started by President John F. Kennedy. On the eve of its 50th anniversary, has it put young women volunteers in dangerous situations -- and then told them to keep quiet about it, all to protect its reputation? ABC News Chief Investigative Correspondent Brian Ross investigates into this and the murder of young Peace Corps volunteer.

### **INTERVIEW: RONALD REAGAN JR.**

Elizabeth Vargas interviews son Ron Reagan, Jr. about his notoriously conflicted relationship with his father, whom he describes as “easy to love but hard to know.

### **PARTY ANIMALS**

ABC News Correspondent John Berman reports a story that gives an all-new meaning to “monkeying around”... Vervet monkeys are giving tourists and natives a run for their money in the vacation paradise of St. Kitts in the Caribbean.

Friday, January 21, 2011

### **MURDER MYSTERY**

Newly divorced Stacey Burns was viciously murdered in her bedroom, her body discovered by her two oldest kids. Could ex-husband, Ed Burns, have had a motive after going through a bitter divorce. Did her ex-boyfriend, Jim Vittum, have one after a recent break up? Or did someone else play a role in the murder? A year and a half later, New Hampshire State Police still have many questions left to be answered. John Quinones reports.

Friday, January 28, 2011

### **TEENS IN TROUBLE**

They started out like any kids, full of hope and dreams - but now they're homeless and in terrible danger of slipping between the cracks. These kids are not living under a bridge, but under the radar -- part of a new under-reported type of homelessness -- surfing from couch to couch, from the beds of friends to the beds of strangers. For over a year, Chris Cuomo and his team have chronicled the terrors and triumphs of four such teenagers.

Friday, February 11, 2011 (2 Hrs)

### **WRONG TURN: THE KATI KIM STORY**

Like a scene from a chilling horror movie, the Kim family is trapped in isolated Oregon woods miles away from any help and surrounded by black bears. As each day passes and their hopes of rescue dim, they will battle starvation, sub-zero temperatures, frostbite and hypothermia. And in their darkest moment they will even contemplate ending their ordeal by slitting their wrists and laying their bodies in the snow.

How did the Kims survive such an extreme environment? What clues did the family leave the heroic search teams? And what happened when James Kim, in his final attempt to save his family, decided to leave the car and look for help?

Friday, February 18, 2011

#### **ASTRONAUT LOVE TRIANGLE**

It was a bizarre story that made national headlines: decorated astronaut and national hero Lisa Nowak drove 900 miles through five states to confront her ex's new girlfriend, Air Force Captain Colleen Shipman, in a deserted dark Orlando airport parking lot. Why did Nowak have a knife, bb gun, mallet, pepper spray and diapers with her? What was her plan? Chris Cuomo speaks exclusively to the victim, Colleen Shipman.

#### **DINA LOHAN**

Lindsay Lohan's mother, Dina, speaks candidly to Chris Cuomo about Lindsay and her addiction.

Friday, February 25, 2011

#### **FOUL PLAY?**

Did Michele MacNeill, a former beauty queen and mother of eight, really die of natural causes after falling unconscious in the bathtub, as her husband, Martin, suspected and police concluded? The medical examiner originally ruled death by natural causes, but is there more to this tragedy than meets the eye? Could Martin, a well-established local doctor, have been responsible, as his daughters Alexis and Rachel allege? Elizabeth Vargas' reports.

Friday, March 4, 2011

#### **BEATING THE ODDS**

One man's murderous rampage 20 years ago destroyed his own family and devastated a Northern California wine country community. The only survivor - the man's own daughter, Carmina Salcido - told her story for the first time to ABC News Correspondent Jay Schadler just over a year ago. Now Schadler updates what has happened since, including making it to the second round of "American Idol," an epic triumph for Carmina, who survived having her throat slashed from ear to ear. Doctors initially were not sure if she would ever speak again - let alone sing.

Friday, March 11, 2011

#### **REALITY TV**

The phenomenon of reality television... we are amazed by its allure and longevity. As viewers, we cringe with embarrassment as people stumble through their lives in public... but we don't look away. Why do so many tune in? And why do some reality shows thrive on their stars' sometimes toxic behavior?

Friday, March 18, 2011

#### **INSPIRED MURDERS**

ABC News Correspondent Jay Schadler reports on two murders which may have been inspired by the hit TV crime show "Dexter." Schadler travels to Indiana to interview Andrew Conley, who was convicted of killing his younger brother and to Canada, where Mark Twitchell is currently on trial for murder of a filmmaker and it's alleged that his movie script may have been a template for an actual homicide.

#### **JENNIFER HUDSON**

Jennifer Hudson is a former "Dreamgirl" now living every girl's dream. She opens up about it all in a candid and emotional interview with Deborah Roberts.

Friday, March 25, 2011

#### **FIERY DEATH**

Jennifer Schipsi seemed like the girl who had it all, until her life came to a tragic end. Police believe she was strangled by her boyfriend, local business owner Bulos "Paul" Zumot, who then allegedly staged a fire in the home they shared to cover up the murder. The two had a tumultuous past with a history of domestic violence... but would evidence show that Paul murdered Jennifer? Jim Avila reports.



## **PRIMETIME: WHAT WOULD YOU DO?**

Friday, January 7, 2011

- **EMTs on Break, not Willing to Help:** Will any bystanders intervene when two emergency medical technicians, clearly on break, stand by and do nothing to help a woman who collapses right in front of them?
- **You Break it, You Buy it:** A "WWYD?" "shopper" accidentally breaks something at a high end interior design showroom chock full of expensive home furnishings. What will happen when she asks the surrounding shoppers to remain quiet and not tell the manager what happened or who was at fault? At what point will tempers flare?
- **Dine and Dash:** Three loud teenage boys, out for a meal at an established family restaurant, dare each other to exit without paying for their food. When the check arrives, one by one they slyly make their way out of the diner - having just pulled off a "dine and dash." How will fellow diners respond?
- **Yelling at the Elderly:** What will people do if they saw an elderly man being taunted by a group of teenage boys -- will anyone confront the kids and step in to save the senior? What will happen if, instead of an elderly man, the boys decide to harass an elderly woman? Finally, what if the bullies are teenage girls?

Friday, January 14, 2011

- **UNDERAGE DRINKING:** The Center for Disease Control reports that 11% of all alcohol consumed in the United States is by people under 21 years old. So what will happen when bystanders are confronted with seemingly underage teens pretending to get wasted in public?
- **HARASSMENT:** What would you do if you saw three construction workers harassing an attractive young woman who asks them to stop flirting?
- **SHOPLIFTING:** Some statistics say senior citizen non-violent crime is up five-fold. So "WWYD" wondered how people would respond if they were eyewitnesses to elderly shoplifters helping themselves to food from the stocked shelves. Even law enforcement were surprised.
- **GOLD DIGGER:** A young, attractive woman sits at the bar with her fiancé -- a much older man. When he goes to the restroom, the woman confides in the bartender, telling him she can't wait for her fiancé to die so she can get his money and finally marry someone her own age. What happens if the couple is an older woman and a younger man?

Friday, January 21, 2011

- **OVERWEIGHT CUSTOMER:** What will happen when an overweight customer orders fattening, unhealthy items and her waiter, instead, suggests low calorie alternatives? Will other customers support the waiter, or will they empathize with the overweight customer?
- **INTERRACIAL COUPLE:** Will anyone take a stand when an interracial couple is harassed by fellow bar patrons?
- **FOOD STAMPS:** When a woman using food stamps is informed she does not have enough left in her monthly allowance to cover the cost of her groceries, will someone step in to help her?
- **GENDER APPROPRIATE TOYS:** The decision recently made public by two mothers to allow their five-year-old boys to wear dresses has stirred up debate over gender stereotypes and public perceptions. What will happen at a toy store when parents tell their children not to play with toys some consider inappropriate for their gender?

Friday, January 28, 2011

- **RUDE RESTAURANT CUSTOMER:** What will happen when a rude and demanding customer not only serves up insults to his waitress, but starts to interfere with other diners' eating experiences? Will anyone stand up to his obnoxious behavior?
- **MIXED-RACE FAMILY:** What would you do if an African American father and his white daughter are sharply questioned by a coffee shop manager? What happens when it's a white father and a black daughter?
- **FAKE PANHANDLER:** Imagine sitting down in a local outside café/park when you see a woman get out of her car and, before your eyes, transform from dressed up to dressed down. She pulls out a cup/sign and sets up shop to ask for spare change. What would you do? What happens when the panhandler is a man?
- **FAKE SLIP AND FALL:** It's a multi-billion dollar scam – a customer in a store slips and falls, then threatens to sue the store for damages. What happens when our perpetrator tries to pull this scam in front of eyewitnesses who know that no such accident occurred in the first place?

Friday, February 4, 2011

- **ARIZONA IMMIGRATION LAW:** What will bystanders do when they observe people being racially profiled right in front of them? "WWYD" travels to Arizona, which has recently enacted a controversial illegal immigration law that would permit law enforcement to seek identification from people suspected of being illegal aliens, even having committed no crime. Will anyone speak up when they observe an off-duty security guard confront a Latino family at a restaurant and demand identification for no apparent reason other than their appearance? In a twist, John Quinones himself steps into the role of the one being questioned.
- **STEALING TIPS:** It's a ritual of restaurant dining, tipping your waiter. But when someone steals the waiter's tip, will anyone in the restaurant say anything? The different ways people respond might be surprising.
- **DEAF DISCRIMINATION:** Will anyone intervene when a coffee shop manager blatantly discriminates against two deaf women applying for a job?
- **WANTED:** Customers sit at diner when a man who says he's a bounty hunter hands out a poster of someone wanted for passing counterfeit bills. What will the diners do when the wanted man comes into the restaurant? Will they say anything or mind their own business?

Friday, February 18, 2011

- **LOOKING FOR ALCOHOL:** Will any patrons of a liquor store buy alcohol for three underage teenage boys? What happens when the teens are girls?
- **DRESSING SEXY:** Will anyone in a clothing store say anything when a controlling boyfriend pressures his innocent looking girlfriend into buying and wearing sexy clothes? What happens when it's an overbearing mom – concerned that her daughter doesn't look sexy enough to be popular in school – who insists on buying her daughter provocative clothes?
- **AIDS DISCRIMINATION:** To explore the many myths about the AIDS disease, "What Would You Do" cameras capture the reactions of patrons at a restaurant to a fellow "diner" who says he has AIDS.

Tuesday, February 22, 2011

- **TEENAGE ABORTION:** While eating at a restaurant, a teenaged girl tells her teen boyfriend that she's pregnant and wants to keep the baby. The boyfriend, visually upset, says for all to hear that he wants no part in the rearing of the child and suggests she end the pregnancy. Will anyone in the restaurant speak up? Submitted by: Grand Prize Winner Jared Smith from Chippewa Falls, WI
- **DISCRIMINATION:** A little person is hassled and mocked for his size by fellow customers while shopping. Will anyone intervene? Submitted by: Grand Prize Winner Casey Hubelbank from Meriden, CT
- **HOMOPHOBIC CHILD:** Child: What would you do if, while at a restaurant, you witnessed a father telling his child that he is gay, and the child loudly showing disgust and intolerance over the situation? Submitted by: Damen Sterling from Taylor, MI
- **WHEELCHAIR ABUSE:** A capable young woman in a wheelchair is shopping at her local grocery store when a well intentioned customer tries to help. When she politely declines the offer, the help quickly turns into harassment. How will other shoppers react when they see our highly independent disabled actress being patronized as if she's a child? Contest winner Amy Saffell says it's a situation she frequently faces. Submitted by: Grand Prize Winner Amy Saffell from Franklin, TN
- **INSULTED:** A boy is insulted and abused by a group of boys at a diner. Will other patrons step in? Will anyone join in with the "ginger abuse" – when red heads are verbally attacked by others because of the color of their hair? Submitted by: Jonathan Gilsdorf from Rocklin, California (please note: Jonathan did not meet the contest age requirement and was not an official contestant)
- **"WWYD" CLASSROOM ASSIGNMENT:** John Quiñones and the "WWYD?" cameras visit students from a Buffalo, New York middle school class who submitted scenario ideas for a teacher's assignment (these submissions were not official contest entries as they were sent in by minors).

Friday, February 25, 2011

- **GAY MILITARY SERVICEMEN:** It has only been two months since the military's "don't ask, don't tell" policy was repealed. While polls show a majority of Americans support the end of the 17-year-old policy, others have openly opposed the decision. The repeal remains a hot topic, so "WWYD?" decided to set up its hidden cameras in a NJ diner to see how some fellow diners felt about openly gay servicemen showing affection in public.
- **INTERRACIAL ADOPTION:** Two friends having lunch together to meet the newly adopted daughter of one of the women turns into an uncomfortable situation when the other woman disapproves - since the new daughter is black and the mother is white. Will anyone at a restaurant interrupt their lunch and stand up for the new mom?
- **ONLINE SCAMS:** At an internet cafe, an older woman is having trouble with her computer and asks another patron to help her wire money to a man halfway around the world for what she believes is a fantastic opportunity. It is pretty clear that she is being scammed. Will bystanders come to her aid?

Friday, March 4, 2011

- **GAY MILITARY SERVICEMENT:** It has only been two months since the military's "don't ask, don't tell" policy was repealed, with the final implementation awaiting review by the President, the Secretary of Defense and the Chairman of the Joint Chiefs of Staff. While polls show a majority of Americans support the end of the 17-year-old policy, others have openly opposed the decision. The repeal remains a hot topic, so "WWYD?" decided to set up its hidden cameras in a NJ diner to see how some fellow diners felt about openly gay servicemen showing affection in public.
- **MISBEHAVING KIDS:** Will anyone in a diner approach a parent whose two out-of-control kids are wreaking havoc, disturbing some of the customers? What if an overwhelmed waiter asks the children to please quiet down and the hi-jinks continue, or if the "manager" throws them out of the restaurant.... will patrons cheer the manager or stand by the family?
- **BOTOX MOM-ZILLA:** What will patrons do at a beauty salon intervene when a mother tries to convince her reluctant teenage daughter to get botox?

Friday, March 11, 2011

- **WORK-OUT FROM HELL:** Health clubs and fitness centers around the country are more popular than ever, but they're also a hotbed for some bad behavior and lack of respect for others. "WWYD's" hidden cameras looks at etiquette at the gym - will anyone speak up when a man monopolizes the equipment, or refuses to clean up his weights, or chats on his cell phone while others wait their turn? And what will happen when the "WWYD" "gym member" enters a gym class late, talks and laughs and even take on the instructor during the routine?
- **FLIRTING WITH DANGER:** A couple sit at a bar having dinner together. The wife is very into the husband, but the husband is paying very little attention to her. When she excuses herself to go to the bathroom, the husband aggressively hits on a single woman seating nearby, asking if she would like to go out sometime. Will bystanders blow the husband's cover when his wife comes back from the bathroom?
- **ONLINE BULLYING:** The anonymity of the internet allows individuals to bully and tease relentlessly and often with little consequence. So "WWYD" set up a scenario to see if any patrons of a coffee shop will intervene when they overhear "mean girls" harassing a fellow classmate over the internet with degrading comments and unflattering pictures.

Friday, March 18, 2011

- **FAVORITISM:** Will fellow shoppers say anything when a mother clearly favors one daughter, making rude comments to her other daughter, while shopping at a clothing store?
- **TEEN BIKINI FAT:** When a mother berates her daughter at the beach for wearing a bikini that makes her look fat, throwing insult after insult, will anyone stand up for the daughter?
- **SERVICE DOG DISCRIMINATION:** A woman who relies on her service dog is harassed by fellow diners at a restaurant. The disabled person assures the manager that, not only is the dog specially trained and well behaved, but it is legal for her to have him with her at a restaurant. But the maitre d' / manager sides with the other diners. How will other patrons react?
- **LAUNDROMAT THEFT:** What will happen when someone starts to steal clothes from someone else's dryer at a laundromat? Will anyone confront the potential thief?

Friday, March 25, 2011

- **RACE APPROPRIATE TOYS:** A landmark study conducted in the 1940s, and cited to support desegregation in *Brown v Board of Education*, showed that a majority of black children showed an inherent preference for playing with white dolls over black dolls, identifying with the white dolls and displaying a poignant disconnect from dolls of their own skin color. Fast forward to 2011 – what happens when a white child opts for a black doll and vice versa? What if the caretakers for the children begin admonishing the children for their choice of dolls? Will anyone intervene?
- **WAITER SERVING DIRTY FOOD:** When a waiter drops food on the floor and serves it to an unsuspecting couple sitting in a booth, will anyone warn the couple or say anything to the waiter? Twist: Will anyone say anything after they hear how rude and obnoxious the couple is to the waiter?
- **CHEATING HUSBAND:** When a travelling businessman makes his daily Skype call to check in with his wife, he says all the right things – telling her he misses her and that he hates the marathon meetings he's been stuck in. Unfortunately, the other customers at this internet café are seeing a much different picture. What they know and the wife doesn't, is that he has a woman with him just off camera... and the only business they're up to is funny business. Will customers step in to say something to the man?
- **TOO THIN MODEL:** An already thin teen model type is berated by her agent to eat less. When the young woman tries to order something other than a salad, the agent scolds her. Will anyone intervene?

#### **ABC NEWS SPECIALS – First Quarter, 2011**

Friday, February 4, 2011

##### **A BARBARA WALTERS SPECIAL: A MATTER OF LIFE & DEATH**

What do Barbara Walters, President Bill Clinton, David Letterman, Regis Philbin, Robin Williams and Charlie Rose all have in common? They all went from being in the spotlight to being in the operating room for life-and-death open heart surgery. Now in a groundbreaking report, the "brotherhood of the cracked chest club" (as Robin Williams describes them) all open their hearts to Walters and reveal their emotional stories of how they triumphed over heart disease. Each account is an intimate portrait of these most public figures.

Tuesday, March 1, 2011

##### **SPECIAL EDITION OF 20/20 – CHARLIE SHEEN: IN HIS OWN WORDS**

Charlie Sheen, in an exclusive interview, takes this opportunity to redeem himself from the latest media frenzy regarding his addiction and life.

# **ABC NEWS SPECIAL REPORTS – First Quarter, 2011**

<b>DATE</b>	<b>START</b>	<b>END</b>	<b>TOPIC</b>
<u>Wednesday, January 5, 2011</u>	1:48:35 PM -	2:19:13 PM ET	Speaker-Elect Boehner Takes the Gavel
	10:48:35 AM -	11:19:13 AM PT	Speaker-Elect Boehner Takes the Gavel
<u>Saturday, January 8, 2011</u>	1:36:12 PM -	1:39:10 PM ET	Shooting of Representative Gabrielle Giffords (D-AZ)
	10:36:12 AM -	10:39:10 AM PT	Shooting of Representative Gabrielle Giffords (D-AZ)
	2:37:20 PM -	2:40:34 PM ET	Update on the Shooting of Representative Gabrielle Giffords (D-AZ)
	11:37:20 AM -	11:40:34 AM PT	Update on the Shooting of Representative Gabrielle Giffords (D-AZ)
	4:03:36 PM -	4:07:16 PM ET	Press Conference on the Shooting of Representative Gabrielle Giffords (D-AZ)
	1:03:36 PM -	1:07:16 PM PT	Press Conference on the Shooting of Representative Gabrielle Giffords (D-AZ)
	4:44:16 PM -	4:49:59 PM ET	President Obama's Remarks on the Shooting of Representative Gabrielle Giffords (D-AZ)
	1:44:16 PM -	1:49:59 PM PT	President Obama's Remarks on the Shooting of Representative Gabrielle Giffords (D-AZ)
<u>Monday, January 10, 2011</u>	10:58:04 AM -	11:05:00 AM ET	Moment of Silence for Tucson Tragedy
	7:58:04 AM -	8:05:00 AM PT	Moment of Silence for Tucson Tragedy
<u>Wednesday, January 12, 2011</u>	8:39:44 PM -	9:20:15 PM ET	President Obama's Remarks at the Tucson Memorial Service
	5:39:44 PM -	6:20:15 PM PT	President Obama's Remarks at the Tucson Memorial Service
<u>Tuesday, January 25, 2011</u>	9:00:00 PM -	10:37:18 PM ET	ABC News Special: President Obama's State of the Union Address and the Republican Response
	6:00:00 PM -	7:37:18 PM PT	ABC News Special: President Obama's State of the Union Address and the Republican Response
<u>Tuesday, February 1, 2011</u>	4:06:17 PM -	4:13:16 PM ET	Egyptian President Mubarak's Statement
	1:06:17 PM -	1:13:16 PM PT	Egyptian President Mubarak's Statement
<u>Wednesday, February 2,</u>	2:57:56 PM -	2:58:56 PM ET	Crisis in Egypt

2011

	11:57:56 AM	-	11:58:56 AM	PT	Crisis in Egypt
<u>Thursday, February 3, 2011</u>	2:24:22 PM	-	2:28:25 PM	ET	The Ongoing Crisis in Egypt
	11:24:22 AM	-	11:28:25 AM	PT	The Ongoing Crisis in Egypt
<u>Thursday, February 10, 2011</u>	10:39:02 AM	-	10:41:40 AM	ET	Update on Crisis in Egypt
	7:39:02 AM	-	7:41:40 AM	PT	Update on Crisis in Egypt
	4:03:19 PM	-	4:08:12 PM	ET	Update on Crisis in Egypt
	1:03:19 PM	-	1:08:12 PM	PT	Update on Crisis in Egypt
<u>Friday, February 11, 2011</u>	11:06:08 AM	-	11:29:07 AM	ET	Egyptian President Mubarak Steps Down
	8:06:08 AM	-	8:29:07 AM	PT	Egyptian President Mubarak Steps Down
	3:03:55 PM	-	3:15:58 PM	ET	President Obama's Remarks on Egypt
	12:03:55 PM	-	12:15:58 PM	PT	President Obama's Remarks on Egypt
<u>Tuesday, February 15, 2011</u>	10:57:30 AM	-	12:00:44 PM	ET	President Obama's Press Conference
	7:57:30 AM	-	9:00:44 AM	PT	President Obama's Press Conference
<u>Monday, February 28, 2011</u>	12:58:10 PM	-	1:03:05 PM	ET	Christiane Amanpour Interview of Gadhafi
	9:58:10 AM	-	10:03:05 AM	PT	Christiane Amanpour Interview of Gadhafi
<u>Friday, March 11, 2011</u>	12:29:39 PM	-	1:24:24 PM	ET	President Obama's News Conference
	9:29:39 AM	-	10:24:24 AM	PT	President Obama's News Conference
	2:57:51 PM	-	2:58:56 PM	ET	Update on Japan's Earthquake/Tsunami
	11:57:51 AM	-	11:58:56 AM	PT	Update on Japan's Earthquake/Tsunami
	3:33:19 AM	-	3:38:29 AM	ET	Explosion of a Nuclear Power Plant in Japan
	12:33:19 AM	-	12:38:29 AM	PT	Explosion of a Nuclear Power Plant in Japan
<u>Thursday, March 17, 2011</u>	3:33:27 PM	-	3:45:35 PM	ET	President Obama's Remarks on Japan Situation
	12:33:27 PM	-	12:45:35 PM	PT	President Obama's Remarks on Japan Situation
<u>Friday, March 18, 2011</u>	2:20:03 PM	-	2:34:34 PM	ET	President Obama's Remarks on Libya
	11:20:03 AM	-	11:34:34 AM	PT	President Obama's Remarks on Libya

<u>Saturday, March 19, 2011</u>	3:38:18 PM	-	3:43:38 PM	ET	Events in Libya
	12:38:18 PM	-	12:43:38 PM	PT	Events in Libya
	4:06:32 PM	-	4:16:55 PM	ET	President Obama's Remarks on the Events in Libya
	1:06:32 PM	-	1:16:55 PM	PT	President Obama's Remarks on the Events in Libya
<u>Wednesday, March 23, 2011</u>	9:03:26 AM	-	9:08:03 AM	ET	The Passing of Elizabeth Taylor
	6:03:26 AM	-	6:08:03 AM	PT	The Passing of Elizabeth Taylor
<u>Monday, March 28, 2011</u>	7:30:00 PM	-	7:59:59 PM	ET	President Obama Speaks on Libya
	4:30:00 PM	-	4:59:59 PM	PT	President Obama Speaks on Libya

#### **THIS WEEK – First Quarter, 2011**

##### Sunday, January 2, 2011

###### Guests:

- Austan Goolsbee  
Chair, White House Council of Economic Advisers
- George Clooney  
Actor Activist
- John Prendergast  
Enough Project

###### Topics:

- Economic Recovery

##### Sunday, January 9, 2011 (Special Edition)

###### Topics:

- Tragedy in Tucson: Arizona Shootings

##### Sunday, January 16, 2011

###### Guests:

- Daniel Hernandez, Intern / Hero
- Steven Rayle, local Doctor

###### Topics:

- Tragedy in Tucson

##### Sunday, January 23, 2011

###### Guests:

- Sen. Kent Conrad (D-ND)
- Sen. Kay Bailey Hutchison (R-TX)
- Sen. Joe Lieberman (I-CT)

###### Topics:

- State of the Union Address



Sunday, January 30, 2011

Guests:

- Newt Gingrich  
Chairman, American Solutions for Winning the Future  
Co-Author, "Ronald Reagan: Rendezvous with Destiny"  
Fox News Contributor
- Ron Reagan  
Author, "My Father at 100: A Memoir"
- Michael Reagan  
Author, "The New Reagan Revolution: How Ronald Reagan Principles Can Restore America's Greatness"
- Patti Davis  
Author, "The Lives Our Mothers Leave Us"

Topics:

- The Reagan Legacy

Sunday, February 6, 2011

Guests:

- Exclusive Interview: President Hosni Mubarak

Topics:

- Crisis in Egypt

Sunday, February 13, 2011

Guests:

- Ehud Barak  
Israeli Defense Minister
- Newt Gingrich  
Chairman, American Solutions for Winning the Future  
Co-Author, "Ronald Reagan: Rendezvous with Destiny"  
Fox News Contributor
- Tim Pawlenty  
Former Republican Governor of Minnesota

Topics:

- Revolt in Egypt
- America's Place in the World

Sunday, February 20, 2011

Guests:

- Hillary Rodham Clinton  
U.S. Secretary of State

Topics:

- Uprisings & Unrest in the Middle East

Sunday, February 27, 2011

Guests:

- Saadi Gaddafi  
Muamar Gaddafi's Son

Topics:

- Libya

Sunday, March 6, 2011

Guests:

- Sen. John McCain (R-AZ)  
Ranking member, Senate Armed Services Committee

Topics:

- Crisis in Libya
- Muslim Women

Sunday, March 13, 2011

Topics:

- Live from Japan: Growing Crisis

Sunday, March 20, 2011

Guests:

- Admiral Mike Mullen  
Chairman, Joint Chiefs of Staff
- Former Ambassador Ali Suleiman Aujali  
Former Libyan Ambassador to the U.S.
- Ambassador Gérard Araud  
French Ambassador to the United Nations
- Steven Chu  
United States Secretary of Energy
- Bill Richardson  
Former Governor (D-NM)  
Former U.S. Secretary of Energy  
Former U.S. Ambassador to the United Nations
- Michael Chertoff  
Former U.S. Secretary of Homeland Security  
Chairman, The Chertoff Group

Topics:

- Crisis in Libya
- Crisis in Japan

Sunday, March 27, 2011

Guests:

- Hillary Clinton  
US Secretary of State
- Robert Gates  
US Secretary of Defense
- Donald Rumsfeld  
Former Secretary of Defense

Topics:

- Targeting Libya

## **NIGHTLINE – First Quarter, 2011**

**Monday, January 3, 2011**

Topics:

- Hair Wars
- Diabetes Island
- Sign of the Times: Bad Romantic Comedies

**Tuesday, January 4, 2011**

Topics:

- Fad Diets
- Rosanne Barr
- Sign of the Times: The Dougie

**Wednesday, January 5, 2011**

Topics:

- Email Snooping
- The New Congress
- The Lottery: By the Numbers

**Thursday, January 6, 2011**

Topics:

- Bi-Polar Kids
- Women's Tears A Turnoff?
- Interview: Roseanne Barr

**Friday, January 7, 2011**

Topics:

- Wheeler Murder
- "Aflockalpyse" Now
- The Contenders: Tim Pawlenty

**Monday, January 10 2011**

Topics:

- The Shooter: Tucson Tragedy
- The Lone Wolf Terrorist
- Snow in the Sunbelt

**Tuesday, January 11, 2011**

Topics:

- Surviving a Brain Injury
- Weather
- Iphone Wars

**Wednesday, January 12, 2011 (1 Hr Special Edition)**

Topics:

- Tragedy in Tucson:
  - \*The Memorial Service
  - \*Defining Moments
  - \*Heroes
  - \*15 Seconds

Thursday, January 13, 2011

Topics:

- Two Sides of Tragedy in Tucson
- Franklin Graham
- Waterworld

Friday, January 14, 2011

Topics:

- Pope John Paul II & Miracles
- Gabby Gifford and Her Aide
- Interview: Patrick Kennedy

Monday, January 17, 2011

Topics:

- Boy Scout Lawsuit
- Hybrid Animals
- Playlist: Natalie Cole
- Block Four

Tuesday, January 18, 2011

Topics:

- Mark Kelly Interview
- Cosmopolitan Hotel
- Regis Philbin: By the Numbers

Wednesday, January 19, 2011

Topics

- The Bateses and Their 18 Children
- Gordon Murray: Hero of Wall Street
- Prime Minister: Berlusconi's Scandal

Thursday, January 20, 2011

Topics:

- Salvia: Legal High?
- Epic Mob Bust
- Interview: Jean Kennedy Smith

Friday, January 21, 2011

Topics:

- Salvia: Legal High?
- Endangered Down Under
- Sign of the Times: Taiwanese Videos

Monday, January 24, 2011

Topics:

- The Battle Over Happy Meals
- Rising Gas Prices: Postcards from the Pumps
- Extreme Winter Weather

Tuesday, January 25, 2011

Topics:

- State of the Union: The Speech
- State of the Union: The Report Card
- State of the Union: Aisle Hogs

Wednesday, January 26, 2011

Topics:

- Tales from the Tiger Mom
- Trouble at HUD
- Sign of the Times: The Astrology Controversy

Thursday, January 27, 2011

Topics:

- Modern Exorcism
- Seriously Funny: Jeff Dunham
- Winter Storm: By the Numbers

Friday, January 28, 2011

Topics:

- Egyptian Uprising
- Netflix Makeover
- Nightline Interview: David Axelrod

Monday, January 31, 2011

Topics:

- Egypt Protests
- Mother Murders Her Two Teens
- Winter Weather

Tuesday, February 1, 2011

Topics:

- Massive Storm
- Egypt Protests
- Sign of the Times: Snow Tube

Wednesday, February 2, 2011

- Massive Storm
- Egypt Protests
- Sign of the Times: Jeff Bridges

Thursday, February 3, 2011 (1 Hr)

Topics:

- Crisis in Egypt

Friday, February 4, 2011

Topics:

- Egypt Protests
- Michael Oher & The True Story Behind THE BLIND SIDE
- Sign of the Times: Super Bowl Ads

Monday, February 7, 2011

Topics:

- Nightline Interview: Donald Rumsfeld

Tuesday, February 8, 2011

Topics:

- August Busch IV Scandals
- Egypt Revolution
- Sign of the Times: Hero Granny

Wednesday, February 9, 2011

Topics:

- Tired Pilots
- Fat Freezing
- Sign of the Times: Celebrity Nail Polish

Thursday, February 10, 2011

Topics:

- Egypt Revolution
- Interview: Annette Benning

Friday, February 11, 2011 (1Hr)

Topics:

- Revolution Day

Monday, February 14, 2011

Topics:

- Match.com
- Interview: Jerry Springer

Tuesday, February 15, 2011

Topics:

- American Kidnapped to Japan
- Coyote vs. Man
- By the Numbers: Westminster Dog Show

Thursday, February 17, 2011

Topics:

- The Mistress
- Dr. Luke

Friday, February 18, 2011

Topics:

- Wisconsin Budget Battle
- Seriously Funny: Farrelly Brothers
- Sign of the Times: Good Time to be a Mouse

Monday, February 21, 2011

Topics:

- Momar Gadhafi
- Libya Turmoil

Tuesday, February 22, 2011

Topics:

- Cruise Ship Crimes
- How Mad is Gadhafi
- Sign of the Times: Fake Twitter Accounts

Wednesday, February 23, 2011

Topics:

- Child Prodigies
- Interview: Rand Paul
- Gadhafi & Libya

Thursday, February 24, 2011

Topics:

- The Making of a Tween Star
- Dangerous Refineries
- Libya on the Brink

Friday, February 25, 2011

Topics:

- On the Trail for Gas Prices
- Robin Williams: Seriously funny
- It's Oscar not Oscat

Monday, February 28, 2011

Topics:

- Libya's Leader Speaks Out
- Sheen on Sheen
- Oscar Breakdown
- Interview with Moammar Gadhafi

Tuesday, March 1, 2011

Topics:

- Celebrity and Bad Behavior
- You are what you Eat: Paleo Diet
- A very brief history of: Bad Corporate Slogans

Wednesday, March 2, 2011

Topics:

- Charlie Sheen Update and Addiction
- The Adam Walsh Case
- Apple: By the Numbers

Thursday, March 3, 2011

Topics:

- Teen Pregnancy
- \$60 Million Dollar House
- Sign of the Times: Snuggly Wear

Friday, March 4, 2011

Topics:

- Family Business
- Playlist: Michael Stipe

Monday, March 7, 2011

Topics:

- Sister Wives
- Interview: Congo Tour with Ben Affleck & Cindy McCain
- Sign of the Times: Sheen & Twitter

Tuesday, March 8, 2011

Topics:

- Suze Orman
- HCG Diet
- Platelist: Harold Dieterle

Wednesday, March 9, 2011

Topics:

- Heart Attack Grill
- NPR Controversy
- Longevity

Thursday, March 10, 2011

Topics:

- Greyson Chance: The Net Beiber?
- Seriously Funny: Kathy Griffin
- Fish Warrior

Friday, March 11, 2011 (*Special Edition*)

Topics:

- The Big Quake
- The View from the Ground
- The Tsunami at Home
- The Earthquake: By the Numbers

Monday, March 14, 2011

Topics:

- The Big Quake
- Radiation & Evacuation
- Relief Efforts
- Are we at Risk?

Tuesday, March 15, 2011

Topics:

- Japan's Peril
- Nuclear Concerns in US
- Radioactivity All Around
- Good News....Finally



Wednesday, March 16, 2011

Topics:

- Mass Exodus
- Lessons Learned from Chernobyl

Thursday, March 17, 2011

Topics:

- Exclusive Interview: Saif Gadhafi, son of Libyan Leader Moammar Gadhafi
- Libya: Another War?
- Fears of Fallout
- Radiation Science

Friday, March 18, 2011

Topics:

- Libya: Countdown to War?
- Fight for Survival
- Disaster Pricing: Japanese Goods
- US Student Stays Behind in Japan

Monday, March 21, 2011

Topics:

- Libya: Who Are We Fight For?
- Japan's Nuclear Nightmare
- Best Movie Kiss Ever

Tuesday, March 22, 2011

Topics:

- Chris Brown's Outburst
- The Ponzi Preparedness Kit?
- Battlefield: Libya

Wednesday, March 23, 2011 (*Special Edition*)

Topics:

- Elizabeth Taylor Remembered
- End of an Era?

Thursday, March 24, 2011

Topics:

- Operation: No Fly Zone
- Savage Love
- Atomic Refugees

Friday, March 25, 2011

Topics:

- Nuclear Nightmare
- Blasphemy on Broadway
- AXE: Spray on Lust

Monday, March 28, 2011

Topics:

- Target: Libya: President Obama Makes the Case for War
- On the Town with a Drama Queen: Susan Lucci
- Transgender Journey

Tuesday, March 29, 2011

Topics:

- US Nuclear Dangers
- Senator Marco Rubio
- Professional Surfer, Bethany Hamilton

Wednesday, March 30, 2011

Topics:

- Reality Show Violence
- Earthquake Report: Are we Ready?
- Platelist: Shea Gallante

Thursday, March 31, 2011

Topics:

- Radiation Fears
- Home Shopping Network
- Prince Harry

**linda revel**

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**From:** "Billy Huggins" <wlhuggins@wpde.com>  
**To:** "Linda Revel" <lrevel@wpde.com>  
**Sent:** Friday, March 25, 2011 10:13 AM  
**Subject:** Fw: Conway High School Educational Board

viewer comment

----- Original Message -----

**From:** mh6363@sccoast.net  
**To:** Billy Huggins ; tv15wx@aol.com  
**Cc:** cecil chandler ; Amanda Kinseth  
**Sent:** Thursday, March 24, 2011 9:07 PM  
**Subject:** Re: Conway High School Educational Board

Mr. Huggins,

Many thanks for your support. Mr Chandler called me today at work and he and I are getting things together for Carolina & Company. We will also be very happy for Mr Piotrowski to throw in a plug as the time nears. This is a GREAT OPPORTUNITY for the foundation to get our banguet ticket sales up. YES THIS HELPS a LOT!!!!!!!

Again thanks Pam

----- Original Message -----

**From:** Billy Huggins  
**To:** mh6363@sccoast.net ; tv15wx@aol.com  
**Cc:** cecil chandler ; Amanda Kinseth  
**Sent:** Thursday, March 24, 2011 1:52 PM  
**Subject:** Re: Conway High School Educational Board

Pam,

We would be glad for Ed to plug it during the news as it approaches, You can have someone come on Carolina and Company at 12 noon between now and then to talk about the event. I copied Cecil and Amanda on this email. Also, you can go to our website, carolinalive.com, click on the community section and place it on the calendar. You can always do that for any of your events.

Hope this helps!!!

Billy

----- Original Message -----

**From:** tv15wx@aol.com  
**To:** mh6363@sccoast.net ; wlhuggins@wpde.com  
**Sent:** Wednesday, March 23, 2011 9:02 PM  
**Subject:** Re: Conway High School Educational Board

Hi Pam...

This all sounds great and I commend you for your efforts, but I do not make the decisions on what the station is able to donate. With that said, I have copied my General manager, Billy Huggins. He is the best person to ask when it comes to this.

Best of luck to you with this event and if there are other ways we can help out, please let me know!

Ed

3/28/2011

—Original Message—

From: mh6363@sccoast.net

To: 15weather@wpde.com

Sent: Mon, Mar 21, 2011 7:38 pm

Subject: Conway High School Educational Board

Mr. Piotrowski,

I sent the information below to Mr. Chrampanis but have not heard from him, not sure if he got the email or not and time is nearing for our fund raiser. Please see below:

I serve as the President of The Conway High School Educational Foundation . The Foundation's purpose is to raise money and donate it back to the teachers at Conway High to help with classroom needs that they don't obtain from the school district, some examples are calculators for math classes, supplies for art and books for the English Department ect.. We have donated as much as \$11,000 a year but this school year we were only able to donate a little over \$6,000.00. The shortage this year was due to the lack of monies coming into the foundation. We also award college scholarships to Conway High students from monies that are donated and reserved for that purpose.

Our Fundraiser Banquet this year will be April 12th at the old Sidewheeler in Conway. There are three people that are being honored this year. Honorees are usually Alumni or Educators from Conway High School. This year we are pleased to honor someone that has really achieved greatness in the world of sports. We are asking for Sponsors and Advertisement as we are a non profit organization. If you think WPDE may have an interest in helping please call me. I can be reached at Peoples Underwriters Insurance/Carolina Forest Office at 903-5746 or my cell 450-1484. My work email address is [pamh@peoplesunderwriters.com](mailto:pamh@peoplesunderwriters.com)

I look forward to hearing from you.

Thanks

Pam Hughes

3/28/2011



# Christian Academy

500-A 4th Avenue N. • P.O. Box 2250 • Myrtle Beach, SC 29578

Office: (843) 839-5855 • Fax: (843) 839-5856 • Email: [office@ChristianAcademyOnline.org](mailto:office@ChristianAcademyOnline.org)

Mr. Billy Huggins  
WPDE-TV 15  
P.O. Box 51150  
Myrtle Beach, SC 29579

Dear Billy,

Thank you so much for your generosity and willingness to be a Great White Sponsor for *Beach S.E.A.S. Festival and Auction*. The festival was a tremendous blessing to the community providing an event that young and old could enjoy. We are thankful for this successful event.

This letter is to confirm that WPDE-TV 15 was a Great White Sponsor for *Beach S.E.A.S. Festival and Auction*. Thank you for your support. The event is possible only because of the generosity of you and many other businesses and individuals.

We look forward to seeing you at the next *Beach S.E.A.S. Festival and Auction*. Please do not hesitate to call if you have any questions or if I can help you in any way.

Sincerely,

Kristin Bowers  
Development Director

## Great White-

- Name/logo appears on marketing materials at Family Festival and Dinner/Auction event
- Name/logo with web link on CA website
- Full-page color ad in S.E.A.S. Auction Program
- Color logo in power point on the night of auction
- Eight tickets with VIP seating at S.E.A.S. Dinner & Auction at Rioz (worth \$400)
- Table sponsor at S.E.A.S. Dinner & Auction at Rioz
- Eight S.E.A.S. Festival wristbands (worth \$120)

Christian Academy's Federal Tax Number is 57-1005900.  
Please keep this letter as your receipt.

Please seek the advice of your accountant for the deductibility of your gift.

"Academic Excellence in a Christ-centered Environment"  
[www.ChristianAcademyOnline.org](http://www.ChristianAcademyOnline.org)



Linda



Christian Academy  
of Myrtle Beach  
Introduces...

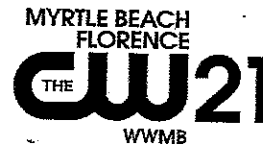
# BEACH S.E.A.S.



SUCCESSFULLY EDUCATING ALL STUDENTS

## *Dinner & Auction*

PRESENTED BY:



# Social Media Safety Boot Camp

*Where the whole family can learn how to use social media safely & securely*

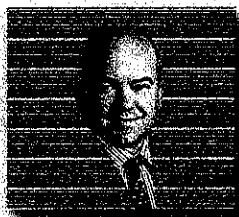
WPDE NewsChannel 15 & Horry Georgetown Technical College are pleased to sponsor this free event for the whole family. Parents and children will learn together in an engaging, highly informative seminar.

Attend the seminar and discussion to learn how to use social media safely and securely. The seminar is taught by Conway native and social media expert Thomas Hughes. Hughes serves as Vice President of worldwide digital media for a major Hollywood Studio.

**Key topics:**

- The security of your personal information
- Cyber-bullying
- The "1,000+ friend syndrome"
- The 10 commandments for kids online
- Shortcuts, sites, tips & apps to help everyday life
- Technobable - learn the terms you need to know
- and much more

Keynote Speaker  
**Thomas Hughes**  
Social Media Expert



Appearance by  
**Ed Piotrowski**  
WPDE Chief Meteorologist



Appearance by  
**Allyson Floyd**  
WPDE News Anchor

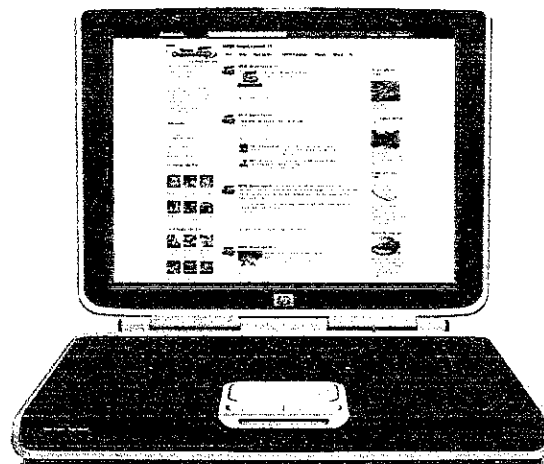


**Who:** Taught by social media expert

**What:** A free seminar for the whole family

**When:** Saturday, January 15, 2011  
10:00am until noon

**Where:** Burroughs & Chapin Auditorium,  
Horry-Georgetown Technical College  
Conway Campus



facebook

twitter

foursquare

PRESS RELEASE 01/01/2011

## **HELP FIGHT HUNGER IN THE CAROLINAS**

The Honda Dealers of the Carolinas join local food banks throughout the Carolinas to reduce the risk of hunger for North and South Carolina families and children

It's a disturbingly unfortunate fact, but hunger is an everyday occurrence for many families and children within the Carolinas. A quarter of the children in each state (547,000 in North Carolina and 270,000 in South Carolina) are currently at risk of hunger. This situation has been aggravated by the high unemployment rate (North Carolina has the 13<sup>th</sup> highest rate of unemployment and South Carolina the 4<sup>th</sup> highest rate of unemployment in the nation) and high poverty rate (North Carolina is 15<sup>th</sup> highest in the nation at 14.6% and South Carolina is 9<sup>th</sup> highest in the nation at 15.7%) in the two Carolinas.

The Honda Dealers of the Carolinas continually want to be involved in helping their local communities. "Honda Against Hunger" is a two-month campaign to combat hunger within the Carolinas. With 52 dealer locations throughout the Carolinas, the Honda Dealers of the Carolinas felt they could best combat hunger by being convenient drop off locations for the public to donate non-perishable food items to give to local food banks.



The Honda dealers are partnering with 8 food banks serving the Carolinas. They provide food for approximately 3,500 non-profit agencies feeding the hungry. They include soup kitchens, emergency pantries, homeless shelters, low income daycares and senior programs.

During January and February, when food donations are most needed, Honda Dealers of the Carolinas will have "Honda Against Hunger" food barrels setup in their dealership to accept any non-perishable food item donations. Based on the tremendous generosity shown during "Cell Phones for Soldiers" and "Toys for Tots", the Honda dealers believe many that suffer from hunger will be helped.

For a list of all 52 Honda dealers and their locations, please contact Phil Winter or Taryn Norman at the phone numbers listed below.

### **FOR MORE INFORMATION, CONTACT:**

Phil Winter, Graham Advertising, (704)671-2674

Taryn Norman, Graham Advertising, (800)776-7336





## What to donate?

The best donations include nutritious, non-perishable foods; however any boxed or canned non-perishable item makes a difference. Also, single-serving foods for use in children's programs are very helpful in the fight against childhood hunger.

***Please avoid donating items packaged in glass.***

### **Most Needed items**

- Meals in a can (stew, chili, soup)
- Tuna and canned meat
- Peanut butter
- Canned foods with pop-top lids
- Low-sugar cereals
- 100% fruit juices in single serving boxes
- Canned fruit packed in juice
- Canned vegetables (low salt)
- Pop-Top Tuna
- 100% Fruit Rolls
- Raisins
- Graham Crackers
- Unsweetened Applesauce
- Cheese and Crackers
- Fruit Cups
- Low-sugar Cereal Bowls
- Pretzels
- 100% Fruit Juice Boxes
- Granola Bars (without peanuts)
- Also non food items such as Laundry & Dish detergent & Shampoo